

SEPTEMBER 2024

# OUTDOOR LEADERSHIP

Recreation and Sport Management  
Health, Human Performance and Recreation  
College of Education and Health Professions



## Outdoor adventure featured in new University of Arkansas National TV Spot

The University of Arkansas recently unveiled their new commercial for a national television audience. The spot invites us to imagine what's possible, and among the highlights are multiple clips of UARK students enjoying outdoor adventure opportunities from our region.

From rafting on the Illinois River, to hiking the iconic Hawksbill Crag, to riding the Fayetteville Traverse right here on our campus, the outdoor experiences in and around Fayetteville are on full display.

While we know the beauty and opportunity we have here, we are excited to share that knowledge with the country and get more students excited about our classes and minor. Please click below to enjoy the video and share far and wide!

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University of Arkansas National TV Spot: Imagine What's Possible



## New Instructor in Outdoor Leadership

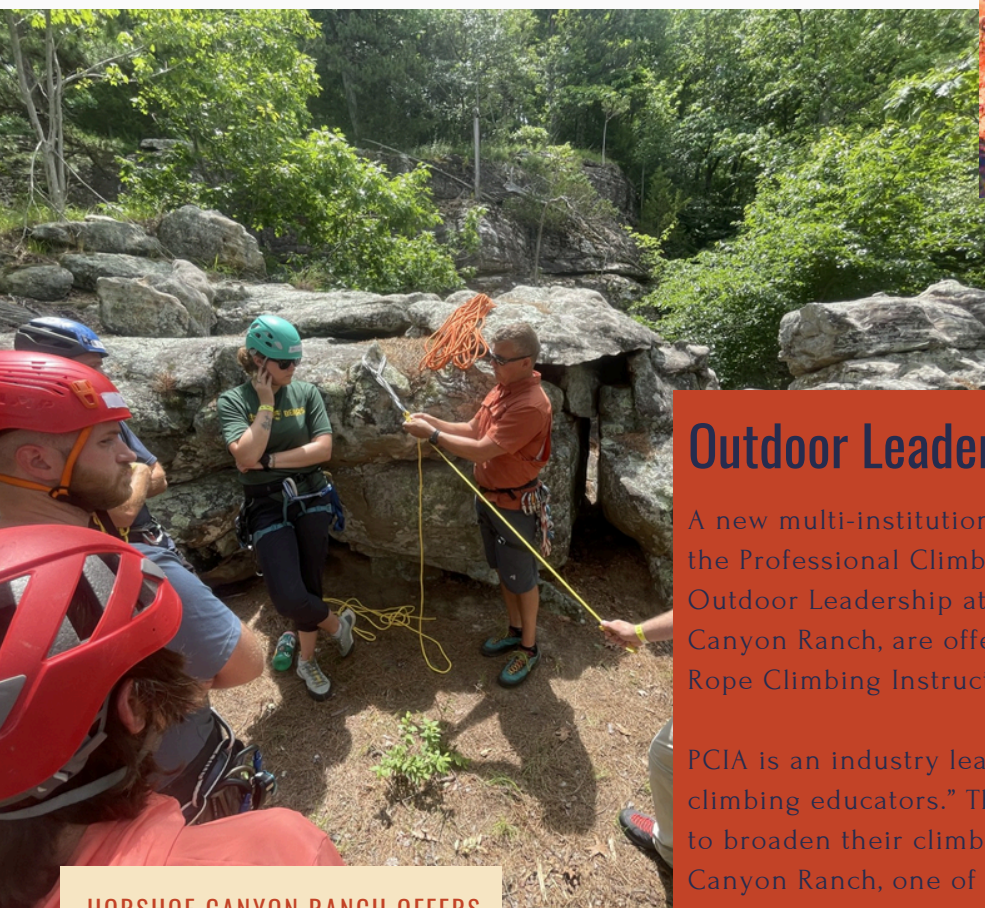
Dr. Taylor Weichman has joined the Outdoor Leadership Minor as an Instructor and Coordinator. Dr. Weichman comes to the faculty after time in the outdoor entrepreneurial and educational nonprofit spaces in Northwest Arkansas. Taylor's responsibilities this semester include teaching Foundations of Outdoor Leadership, Introduction to Mountain Biking, and Mountain Biking II. As a coordinator in the minor he is always looking for creative ways to help our students be successful. On joining the team, Dr. Weichman said, "I am looking forward to getting to know all of our great students, and am excited to learn alongside them."

Come say hello to Dr. Weichman and Dr. Hoover in their new space in UA Teach, just off the Traverse next to the Clinton House.



"I AM LOOKING FORWARD TO GETTING TO KNOW ALL OF OUR GREAT STUDENTS, AND AM EXCITED TO LEARN ALONGSIDE THEM."

-DR. TAYLOR WEICHMAN



## Outdoor Leadership teams up with PCIA

A new multi-institution course is being offered this October. PCIA, the Professional Climbing Instructors Association, in conjunction with Outdoor Leadership at UARK, John Brown University, and Horseshoe Canyon Ranch, are offering a four-day course that can lead to a Top Rope Climbing Instructor certification for students.

PCIA is an industry leading organization that "strives to create great climbing educators." This is a wonderful opportunity for our students to broaden their climbing knowledge while experiencing Horseshoe Canyon Ranch, one of the great outdoor climbing gems our region has to offer.

HORSHOE CANYON RANCH OFFERS GREAT CLIMBING EDUCATION SPACE IN A SPECTACULAR SETTING